

Büro	Hochbergerplatz 2 CH-4057 Basel
Telefon	+41 61 201 09 72
E-Mail	info@musikbuero Basel.ch
Webseite	www.musikbuero Basel.ch

Information Sheet RegioSoundCredit

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The RegioSoundCredit (RSC) from Musikbüro Basel is awarded three times a year and is aimed toward experienced musicians (bands/acts and individual musicians) who can demonstrate artistic commitment and expertise in the field of popular music, and who help shape the music scene in the Basel region. The RSC considers all contemporary styles of pop music - both subculture and mainstream. The current application deadlines can be found at www.musikbuero Basel.ch/RSC.

Applications can be submitted for the following purposes:

- **Production Grant** for releases (album, EP / 4" singles)
- **Tour Grant**
- **Combined application:** Production Grant & Tour Grant
- **Travel Grant** for songwriters and producers

Applications for music videos and live videos can only be submitted in combination with releases or tours (not on their own).

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Application Conditions

The formal admissibility of an application is checked by the Musikbüro Basel office on the basis of the information provided in the online form and the documents submitted. Details on the application documents can be found in the checklist (pp. 5). The following conditions must be met in order for an application to be assessed by the expert jury:

Applications...

- Applications must be submitted in full and on time via the online form.
- Projects that have already been realized or published are not eligible. In the case of music productions, essential production steps must still be in the future at the time of application. In the case of a tour, no more than 1/3 of the shows may have been performed.
- Applications containing false or misleading information will not be considered.
- Applications cannot be submitted a second time if they have already been evaluated by the jury.
- Applications for a subsequent project are only possible once a previous project funded by the RSC has been completed (exception: applications for tour contributions).

Important: Musicians who receive funding from Musikbüro Basel cannot receive support from other cantonal funding programs (e.g. Fachausschuss Musik BS/BL, Ausschreibung improvisierte Musik und Jazz) or GGG Kulturkick in the same year (and vice versa).

Applicants must prove that they...

- are resident in the **Basel¹** region or
- have been residents for **at least 10 years**, and their musical activities **have a direct, current, and visible connection to the Basel region.**
 - Basel region = Northwest Switzerland Fare Network (TNW network) without neighbouring countries
 - Regional connection = regional concerts/media presence/awards/promotion, professional business environment from the region, collaboration with regional artists, significant production steps in the region, etc.
- have already released music that is **officially distributed** several singles/sets/EPs or albums).
 - The music must be self-written/-composed/-produced and available in stores or via popular online providers and streaming portals.
- have a **professional business environment** (management, label/publisher, booking agency).
 - Those who do not (yet) have such an environment must demonstrate in their application that the parties involved have the know-how to provide the relevant services independently ("DIY").

¹ In the case of bands, this must apply to at least half of the members.

Assessment Criteria

The information provided in the application documents submitted will be decisive for the expert jury's assessment. In particular, the following criteria will be taken into account in the assessment:

- Quality, craftsmanship, individuality, potential, relevance, etc.
- Comprehensibility and seriousness of the project planning (short- and long-term considerations/goals regarding the project and career, professional business environment, schedule, budget and financing plan, artist fees, etc.)
- References (previous publications and live activities, media presence, awards, grants received, etc.)

Adjudication

The adjudication is carried out by an independent jury of experts consisting of five music professionals from various genres and sub-sectors of the music industry. Its composition changes annually. The individual jury members are selected by the board of Musikbüro Basel and published on www.musikbuerobasel.ch.

The decision of the expert jury and the amount of the grant, if any, will be communicated to the applicants in writing shortly after the adjudication. Applications rejected by the jury cannot be resubmitted. The jury's decision is final. Even if all requirements and criteria are met, there is no legal entitlement to a grant.

Contributions and Payment

Each year, RegioSoundCredit makes a total of CHF 250,000 available to promote professional pop music production in the Basel region. There are three rounds of funding, the dates of which are announced on the Musikbüro Basel website. The expert jury can award grants of between CHF 4,000 and CHF 15,000.

The grants awarded must be used for specific projects, in accordance with the obligations set out in the information sheet, and within the specified time frame.

The payment terms and conditions are determined by Musikbüro Basel. As a rule, the agreed contribution is paid out in two installments - immediately after the jury's decision, and after completion of the project, i.e., upon submission of the receipts or final report.

Obligations

In the event of receiving a grant, applicants undertake to:

- Publish their production no later than 18 months after the jury's decision, or to begin their tour or trip no later than six months after the jury's decision.
- Place the Musikbüro Basel logo on physical sound carriers (e.g., covers, booklets) and in videos (credits) as well as on all advertising media related to the project.
- Communicate the support provided by Musikbüro Basel to the media and the public in an appropriate manner.
- Inform Musikbüro Basel independently of any significant changes to the project.
- Submit the following documents unsolicited prior to publication:
 - For vinyl production: 3 copies, digital release: link to streaming portal
 - Video material: link
 - Tour Grant: final report
 - Travel Grant: final report

Reviews for Releases

Releases promoted by the RSC will receive a review on the Musikbüro Basel website. To qualify, a complete press kit (promotional text, press photo, digital cover, pre-listening link, and any other useful information and links) must be submitted at least one month before the release date. In the case of physical releases, a copy (vinyl only) is required for a prize draw. The press kit should be sent unsolicited to sebastian@musikbuero Basel.ch.

Sanctions

RSC grant recipients who do not comply with the above obligations may be sanctioned

- by not receiving the second installment of their grant.
- by being excluded from up to three RSC juries from the date of the relevant sanction decision by the office.

This information sheet is an integral part of the competition. By submitting the application form, applicants confirm that they have taken note of the contents of the information sheet. All current information about the RegioSoundCredit can be found on the Musikbüro Basel website: www.musikbuero Basel.ch.

RegioSoundCredit – Checklist for Application Documents

Applications must be submitted via the online form at musikbuero Basel.ch, complete and on time (i.e. by 11:59 p.m. on the relevant submission date deadline). The dossier with the required documents must be made available for download on a server. Musikbüro Basel provides tips for the application and customizable sample budgets as assistance on its website.

Production Grant & Tour Grant

- **Dossier:** The individual components must be compiled in a PDF file (maximum length 10 pages; for combined submissions 12 pages). Contents:
 - **Biography:** Information about your music career, including previous releases and performances in recent years;
 - **Description of the production/tour:** Content, objectives, strategy, production schedule and/or tour schedule with planned/confirmed shows, and idea for video material (if planned);
 - **Participants:** Information about project members (including age, role, place of residence) and the business environment involved in the production (label, management, distribution, etc.);
 - **Budget and financing plan:** Tabular overview of all expenses associated with the project (including fees for own work) and income (including fees/expected sales, own funds, own contributions, other third-party funds, and the RSC grant applied for);
- **Demo songs** (only for Production Grants): at least **three original compositions** of the planned production **in mp3 format**
- **Band or project photo** as a **single file**, ideally in landscape format, jpg/png;
- **Additional material** (optional): media coverage; contract or letter of intent from business partners; song lyrics; confirmation of tour dates, offers, etc.

Travel Grant for Songwriters and Producers

The Travel Grant supports specific trips and stays for research and creation of music and lyrics. Stays for musical education and training are not supported. It cannot be combined with production and tour contributions.

- **Dossier:** The individual components of the dossier must be compiled in a PDF file (maximum length 10 pages). Contents:
 - **Biography:** Information about your music career, including previous releases and performances in recent years;
 - **Description** with details of the destination, duration, motivation, and purpose of the trip (specific reasons, planned activities, expected inspiration, etc.) as well as information on the destination's relevance to musical creativity and to existing or desired networks at the destination;
 - **Budget and financing plan:** Tabular overview of all expenses and income related to the trip, including own funds, other third-party funds, and the RSC contribution applied for;
- **Band photo** or **project photo** as a **single file**: ideally landscape format, jpg/png;

- **Additional material** (optional): media coverage, offers (from labels, concert venues, promo agencies), etc.