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Soundclinic Prize Information Sheet

Stand 21.07.26

Prize

Each year, Musikbüro has a total of 24,000 CHF available to support emerging artists in the Basel region through Soundclinic (SC). A maximum of three participants can win each edition. Winners can choose between a cash prize of 2,000 CHF and coaching services valued at 4,000 CHF.

The SC's prizes are intended to enable sustainable support for the acts and are tailored to their individual needs for this purpose. Following the listening session, the winners are invited to a meeting with the office to discuss which prize is most suitable.

The cash prizes (2,000.-) must be used for project-related purposes. The terms of payment are determined by Musikbüro Basel.

Coaching

The goal of coaching is to facilitate the transfer of expertise from professionals in the music industry (coaches) to the acts. Coaching ensures that the acts benefit from the coaches' expertise and network, enabling them to access the right information and partners more quickly. Personal guidance from the coaches helps the acts implement their plans in a focused and structured manner. Based on the acts' needs, a discussion with the office will determine what type of support is most suitable for them.

The following areas are available for coaching:

- Songwriting and arrangement
- Studio/home recording and mixing
- Production and distribution
- Performance, stage show
- Management, self-management
- Band leadership
- Promotion and media training
- Booking
- Overcoming writer's block or stage fright
- Networking
- Social media, content creation
- Administration

Different areas can be combined. A coaching program typically lasts one year.

This information sheet is an integral part of the competition. By submitting the application form, applicants confirm that they have read and understood the contents of this information sheet and acknowledge its validity. The current application deadlines, forms, addresses, contact persons, and further information can be found on the Musikbüro Basel website: www.musikbuerobasel.ch