MUSIKBÜRO
BASEL

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Soundclinic: Short and Sweet

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Here's a quick overview of Soundclinic and a checklist to help you figure out if you're eligible to participate.

- The Soundclinic is a competition where **up-and-coming artists** can submit a song. Acts that have been active for no more than 5 years are eligible.
- The Soundclinic is open **to all genres** and takes place twice a year:
  - in the spring for pop, rock, singer-songwriter, and their diverse subgenres
  - in the fall for hip-hop, electronica, Latin music, Afrobeats, and similar genres
- The **song** is the key factor in evaluating your application. It can be demo-quality and doesn't have to be fully produced.
- A maximum of **8 songs** will be selected for the listening session. We'll let you know in advance if your song has been chosen.
- The songs will be played at the public **listening session** and discussed on stage with the applicants and the expert jury.
- If you win, you can choose between coaching worth 4,000 CHF or a cash prize of 2,000 CHF.
- **Coaching** means that, over the course of about a year, you'll be guided and advised by a person of your choice. You'll work with them in the areas that will support your growth as an artist (e.g., songwriting, performance, social media, management, promotion, and much more).
  - Musikbüro Basel will pay the 4,000 CHF directly to the coach, allowing you to focus entirely on your music.
  - Experience has shown that coaching is a great opportunity for newcomers, as you can benefit from the coach's experience, network, and resources.
- In the days following the listening session, you'll be invited to a consultation at the Musikbüro Basel office, where you can then decide which prize you'd like to choose.
- If you decide to opt for coaching, you must begin it within one year of the date you won the prize; otherwise, the prize will expire.

→ On the next page, you'll find a **checklist** to help you determine if you're eligible to participate.

Checklist: Am I eligible to participate?

- ☐ I am active and reside—or have resided at least 10 years—in the Basel region (as defined by the Northwest Switzerland Transport Association, excluding areas near the border) and have a direct connection to the Basel region (for bands, this must apply to at least half of the members).
- ☐ My song is an original composition (songs written by the artist and rapped over a purchased instrumental track are permitted).
- ☐ My song was written within the last two years.
- ☐ My song is still unreleased or was released no more than one year ago.
- ☐ My act has been active for less than 5 years.
- ☐ I have not yet received any grants from Musikbüro Basel.
- ☐ I can attend the listening session in person or send a representative.
- ☐ If I am invited to the listening session, I agree to have my song and photo published on the Musikbüro Basel website.
- ☐ I have not yet been invited to the listening session with this act.
- ☐ No jury member of the current SC edition was part of the creation/production of the song.

This information sheet is an integral part of the competition. By submitting the application form, applicants confirm that they have read and understood the contents of this information sheet.

Detailed information about the Soundclinic can be found in **the Soundclinic Information Sheet**, which is linked on the Musikbüro Basel website:
www.musikbuerobasel.ch/soundclinic

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